

POLICIES ON COMMERCIAL SUPPORT

LSU Health New Orleans Continuing Dental Education (LSU CDE) has adopted a policy to plan and execute continuing dental education activities that are independent and free of any commercial influence. All financial relationships between LSU CDE and commercial entities, as well as those between course planners or faculty and commercial entities, are fully disclosed to participants.

In planning continuing education activities, LSU CDE adheres to the requirements outlined in “**Standard V. Commercial or Promotional Conflict of Interest**” of the ADA CERP Recognition Standards and Procedures. LSU CDE assumes full responsibility for program content and the selection of instructors and lecturers.

COMPLIANCE GUIDELINES

- LSU CDE is responsible for ensuring the quality, accuracy, and scientific integrity of all continuing dental education activities. Educational objectives, content development, and the selection of instructional methods and instructors must be conducted independently of any commercial interest.
- LSU CDE is committed to ensuring that continuing dental education activities promote improvements in oral health care rather than endorse or promote a specific drug, device, or technique associated with a commercial entity.
- Product-promotional materials or product-specific advertising of any kind are prohibited within or during LSU CDE continuing dental education activities. LSU CDE ensures that all promotional activities are clearly separated (e.g., staffed exhibits, print, or electronic advertising).
- When LSU CDE activities are supported by funds from external sources, those funds must be unrestricted and disclosed to participants in announcements, brochures, other educational materials, and during the presentation itself.
- When LSU CDE receives a commitment for commercial support, a written letter of understanding must be signed outlining the terms and conditions of the arrangement with the commercial supporter.
- Arrangements for commercial exhibits or advertisements must not influence the planning or delivery of an educational activity and must not be a required condition of commercial support.
- LSU CDE maintains documentation of all commercial support agreements and disclosures for audit and compliance review.