

ADA CERP PUBLICITY GUIDELINES

LSU Health New Orleans Continuing Dental Education (LSU CDE) acknowledges the requirements outlined in Standard XI.1 and has taken steps to ensure that all publicity materials are complete, accurate, and fully compliant. Publicity templates have been revised and standardized to ensure inclusion of all required elements. All CE activity announcements now consistently include:

- The name of the provider (LSU Health New Orleans Continuing Dental Education)
- Course title and a clear description of course content
- Educational objectives
- A description of teaching methods (lecture or participation)
- Identification of any commercial support, if applicable
- Cost and contact information
- Instructor names, qualifications, and disclosure of relevant financial relationships (or statement of no conflicts for instructors and planners)
- Refund and cancellation policies
- Location, date, and time for live courses (or release/review/expiration dates for online activities)
- The official ADA CERP recognition statement and logo (when space allows)
- The exact number of CE credits offered using the authorized designation statement

These guidelines ensure that all course publicity is informative, transparent, and fully compliant with ADA CERP Standard XI:1.